



## **LABELS LEAVE STATIC BEHIND**

Handling difficulties with modern label materials, such as polyester, are common. Tom McHale of Arrowquint explains "Peeling a polyester label off the reel can sometimes generate over 100,000 volts of static charge, causing the label to do anything but present itself correctly to the packaging."

Given that some label designs require perforated areas to be positioned at specific opening points of the packaging, poor positioning can mean a high product rejection rate.

Arrowquint use the Eltex range of 'depth effect' static discharging equipment to remove high levels of static, allowing product and labels the opportunity to merge correctly and consistently whatever the material or design.

Arrowquint are the exclusive Agents for Eltex Elektrostatik GmbH and have been solving static problems in the packaging, printing and converting sectors since 1985.

**For More information please contact us on 01604 655456**